


Giulia Battaglia

Senior Product Designer

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 Amsterdam

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Attention to detail and simplicity are my banners.

I lead user-centered design strategies to create impactful, scalable solutions. With extensive experience in product design, I collaborate cross-functionally to deliver innovative and inclusive platforms.

skills

Figma

Miro

Jira

User Testing

UX Research

Prototyping

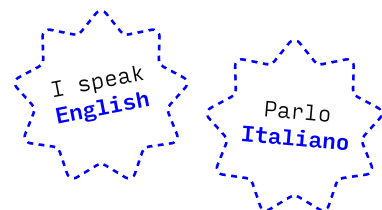
HTML5

CSS

Adobe Creative Suite

Empathy

Rationality



extra

January 2020 → Present

Product design classes

Facilitated product design and user research workshops for university students and corporate teams, enhancing design thinking and collaboration.

June 2019 → September 2021

Bonvini 1909

I spent many Saturdays at the Tipografia Storica Fratelli Bonvini helping them print and catalogue their collection of historical clichés.

what I like

Eating & Cooking

Modern Art

Cats

True Crime

The Office

work experience

September 2021 → Present

SkillLab | Amsterdam

Senior Product Designer

Led UX research initiatives to align product strategies with user needs.

Directed the product design ensuring alignment with business goals and technical feasibility.

Defined and implemented scalable modular design systems, enhancing cross-product consistency and engineering efficiency.

Collaborated with interdisciplinary teams to deliver user-friendly solutions for diverse audiences.

Mentored and guided junior designers, fostering growth and upholding high design standards.

January 2019 → September 2021

Design Group Italia | Milan

Senior Product Designer

Directed UX research and design strategies for global, complex projects.

Delivered scalable and modular design frameworks tailored to client requirements.

Acted as the primary point of contact for worldwide customers, managing expectations and delivering solutions.

Supported team development by onboarding and mentoring new designers.

2017 → Present

Colla Collective | Milan

Co-founder

Created impactful branding and modular design strategies for publishing projects, showcasing adaptability to diverse needs.

2016 → 2018

Bebung | Milan

Graphic Designer

Designed engaging book layouts and managed project collaborators.

2013 → 2014

Anniversary Books | Modena

Graphic Designer

Created layouts for photo books and supported exhibition projects.

education

2018

TAG Innovation School | Milan

Master degree in User Experience Design

2014 → 2017

NABA | Milan

Bachelor's Degree in Graphic Design & Art Direction

Liceo Scientifico Wiligelmo | Modena

Burlington Edison High School | Burlington, WA